

EPF's statement

Informing and empowering patients through accessible and clear information on medicines

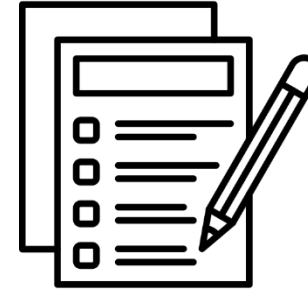


1 April 2025 – PCWP & HCPWP

Solène Jouan, EPF Policy Officer

A STRONG
PATIENTS'
VOICE
TO DRIVE
BETTER
HEALTH
IN EUROPE

Context



- ALL patients have **a fundamental right to access** accurate, clear and comprehensive health information.
- **The patient information leaflet (PIL)** is likely to be the primary source of information patients receive about their medicines.
- The format and content of the PIL are **currently being discussed at the EU level.**

EPF's Key Recommendations



1

Improving the content of the PIL to increase patient safety

2

Complementing paper-based Information with ePI

3

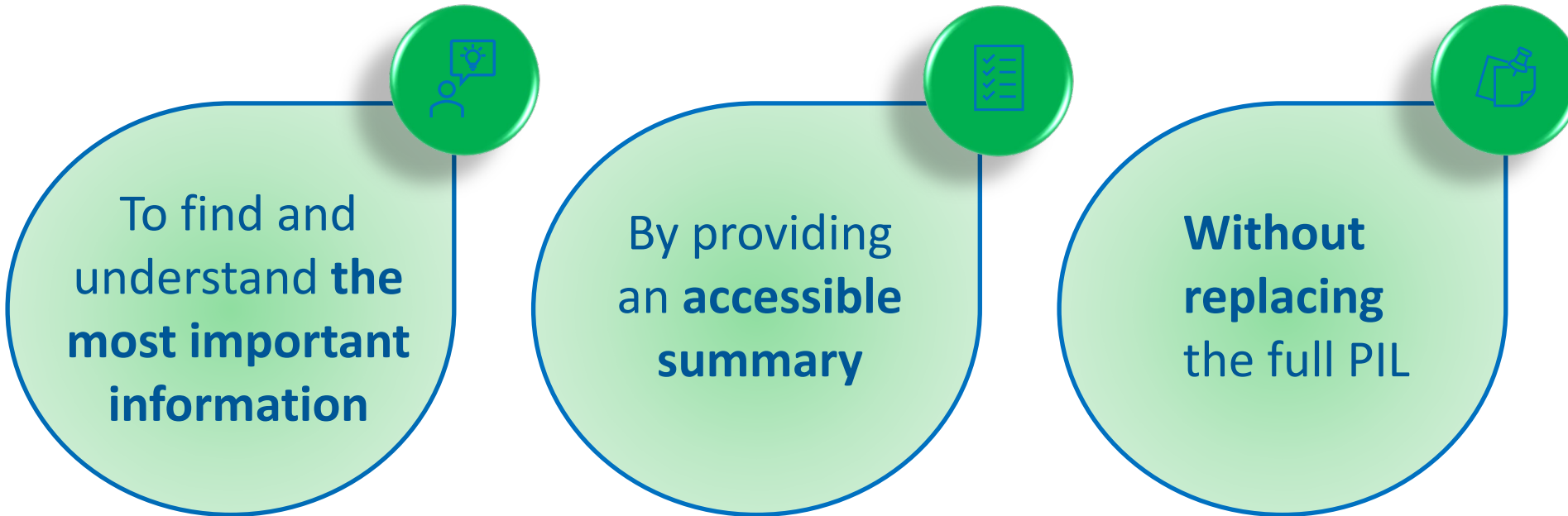
A comprehensive health literacy strategy

A STRONG PATIENTS' VOICE TO DRIVE BETTER HEALTH IN EUROPE



Improving the content of the PIL to increase patient safety

EPF advocates for the inclusion of a **key information section** in the product leaflet:



A STRONG
PATIENTS'
VOICE
TO DRIVE
BETTER
HEALTH
IN EUROPE



Improving the content of the PIL to increase patient safety

Structure of the **key information section**

- *Indication and use*
- *Dosage and administration*
- *Undesirable effects and adverse reactions*
- *Contraindications and warnings*
- *Storage and disposal instructions*
- *Information about use in specific populations*
- *A disclaimer to read the full leaflet*

Based on our **findings and our members' input**



It should be written **in lay language and avoid jargon**



The section should **feature standout formatting**

A STRONG PATIENTS' VOICE TO DRIVE BETTER HEALTH IN EUROPE



Complementing paper-based Information with ePI

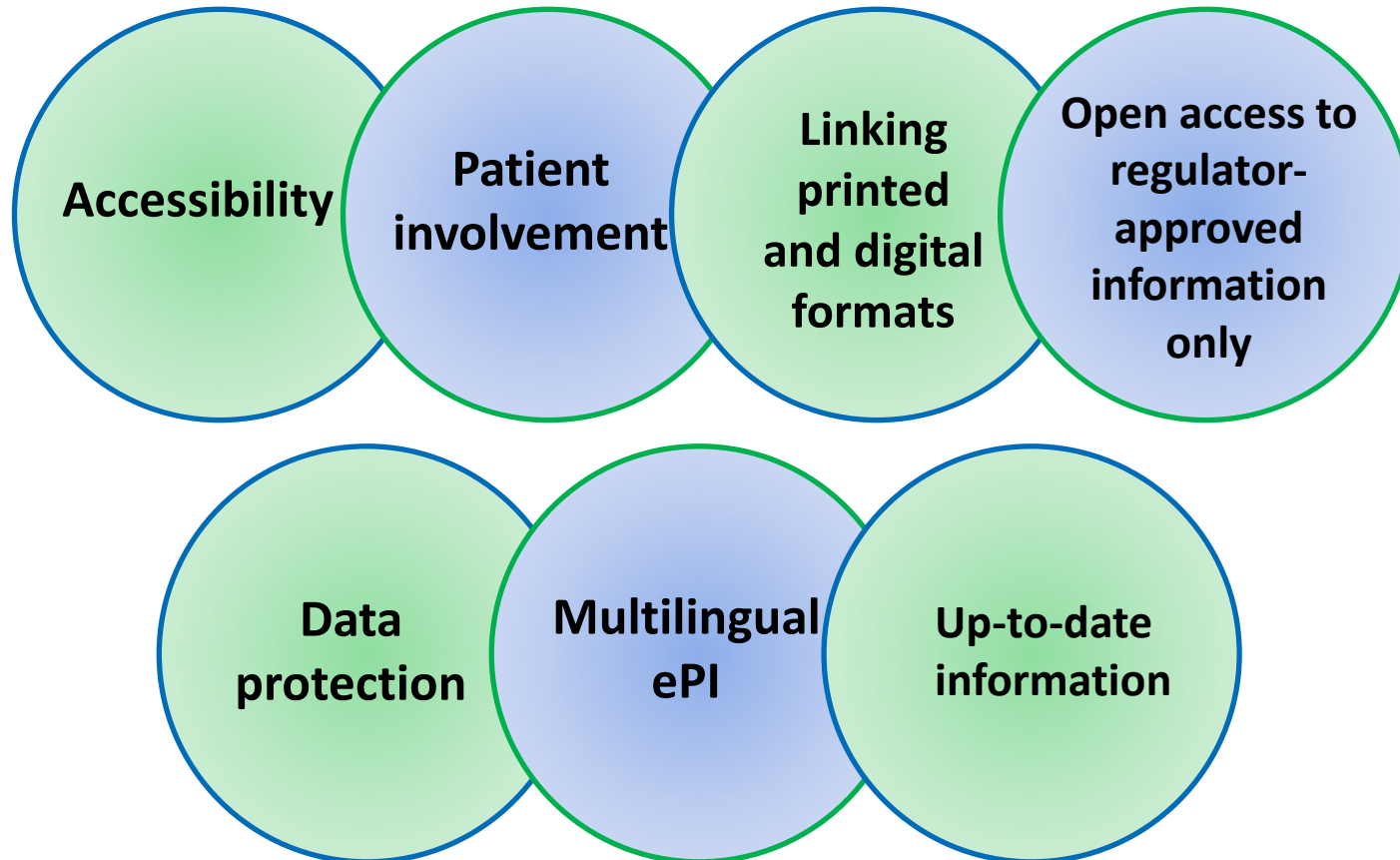
- **To ensure equity and patient safety**, basic access to paper-based safety information must continue to be guaranteed for all medicines.
- **ePI should complement, not replace**, the paper-based information provided with medicine packages.
- ePI hold promise **but there are still many barriers** to their practical implementation for all patient populations in all circumstances.

A STRONG
PATIENTS'
VOICE
TO DRIVE
BETTER
HEALTH
IN EUROPE



Complementing paper-based Information with ePI

To ensure the successful integration of ePI alongside paper formats, **several key considerations must be addressed:**



A STRONG
PATIENTS'
VOICE
TO DRIVE
BETTER
HEALTH
IN EUROPE



A comprehensive health literacy strategy

We should view PIL as part of **a broader strategy** :



To improve
patients' health literacy

To support
patient self-management to
improve quality
of life

To increase
patients' trust in
the medicines
they use

To address
broader public
health challenges
(AMR, waste,
sustainability)

BECAUSE well-informed patients are an asset to society

A STRONG
PATIENTS'
VOICE
TO DRIVE
BETTER
HEALTH
IN EUROPE

THANK YOU FOR YOUR ATTENTION!

Follow us on Social Media!



/europeanpatientsforum



/eupatient



/eupatientsforum



eu-patient.eu/blog

More information

www.eu-patient.eu

info@eu-patient.eu

“ A STRONG PATIENTS' VOICE TO
DRIVE BETTER HEALTH IN EUROPE ”