

Proposal for an Enpr-EMA webinar

John Watson
Representing EUCOPE,
a trade association for European SME pharma companies

Proposal

- **Create and host a 1 hour webcast to:**
 - **Promote and increase awareness of Enpr-EMA** within pharma industry (SME and big pharma)
 - Describe the **purposes of Enpr-EMA** and
 - Illustrate **benefits** to industry e.g.:
 - Identifying sites for paediatric clinical research
 - Evaluating feasibility of waivers prior to submission of PIP

Why?

- To meet the Agencies legal and strategic needs to **build competence, strengthen paediatric research and provide a source of information for industry***
- To address a perception that **the benefits and value of Enpr-EMA are not widely known, understood or used by SMEs (and big-Pharma?)**

Programme

- 1. Introduction of Enpr-EMA and role of EMA in Enpr-EMA; EMA pp**
- 2. Role of networks and what they can offer; pp by Mark Turner**
- 3. Experience from companies; 1 SME - 1 big pharma**
- 4. Q/A through Adobe or questions sent ahead**
- 5. Recording posted on Enpr-EMA (potentially EMA) website, post event**

How?

- 1h to 1h30m max. webcast**
- Organised and hosted by EMA/Enpr-EMA secretariat**
- Date: 24th November 2016 tbc**
- Audience: big pharma and SMEs**
- Promotion by trade associations and professional societies**



European Confederation of
Pharmaceutical Entrepreneurs AISBL

European Confederation of Pharmaceutical Entrepreneurs
(EUCOPE)

Rue Marie de Bourgogne 58

1000 Brussels / Belgium

Tel.: 0032.2.842.6982

terlez@eucope.org